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Service Centers

A major profit opportunity for Supermarkets

Service Centers are increasing sales and profits for Supermarket Operators all across the country.

At the SMI Convention in Dallas, May 4-7, you can see how the Service Center concept can be tailored to your store needs. We'll be there to provide you with facts and in-depth studies on Service Center performance and profitability.

Come see us at the Philip Morris booth, #221, in the Dallas Convention Center. It could be a very profitable stop for you.

Another profit-making idea from **Philip Morris** USA

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